
FINANCE 440-102 (CRN 2380), FALL 2009
INTERNATIONAL FINANCIAL MANAGEMENT
Classroom: CH 267, TR 12:30-1:45

Dr. Dallas Brozik

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Office Hours: 3:00-4:00 M, 9:00-10:00 TR, 11:00-12:30 TR, or by appointment

Course Description: International financing techniques and the role of finance in multinational organizations (PR: FIN323, 3 credit hours).

Course Designation: This course meets the Marshall University Plan for Quality Undergraduate Education as an International Studies course.

Learning Objectives: Successful completion of this course will require students to learn techniques in international money management and present both written and oral research in the area of international financial management.

Required Texts: Eun & Resnick, *International Financial Management*, 5th edition, 2009.

Policies: Policies concerning Prerequisites, Email, Academic Dishonesty, Computer Acceptable Use, Inclement Weather, and Students with Disabilities can be found at:

http://www.marshall.edu/lcob/dean/LCOB_Policies.pdf

Class Attendance: Mandatory. Anything discussed in class is testable. Homework will be assigned and discussed during class. Be there. A roll sheet will be distributed at the beginning of each class.

Exams: Five exams will be given. **EXAM DATES ARE FIXED AND WILL NOT BE CHANGED.** Adjust your schedule accordingly.

Make-up Exams: Make-up exams will be given only to those individuals who have a valid excuse, as defined by the university. Make-up exams will be administered during the last regularly scheduled class meeting.

Grading: Grades are assigned on an absolute basis, not a curve. Each student receives the grade that s/he earns. The grading scale is

100-90 A
89-80 B
79-70 C
69-60 D
Below 60 F

The final grade will be calculated as follows:

Examinations:	5 @ 15% each
Classroom Project Initial Report:	1 @ 10%
Classroom Project Final Report and Presentation:	1 @ 15%

Project: In addition to the regularly assigned homework, each individual will be a member of a team responsible for the preparation and presentation of the a business plan for the development of a company that will trade with a foreign country (not Canada or Mexico). During the term, time will be set aside for discussion of the project and development of the business plan. Please note that this project counts for a higher portion of your grade than any of the exams. You will want to begin work on this project early and do a good job on it.

Note: The chapters indicated below will be discussed during the time block in which they are scheduled. The instructor reserves the right to alter this schedule as may be appropriate for the material. **EXAM DATES ARE FIXED AND WILL NOT BE CHANGED.** The student is responsible to adjust his/her schedule to fit these exam times.

WEEK OF	CHAPTER(S)	TOPIC
August 24	CH 1	Globalization and the Multinational Firm
August 31	CH 2 CH 3	International Monetary System Balance of Payments
September 7	CH 4	Corporate Governance around the World Exam 1 (SEP 10)
September 14	CH 5 CH 6	The Market for Foreign Exchange International Parity Relationships and Forecasting Foreign Exchange Rates Project Status Report
September 21	CH 7 CH 8	Futures and Options on Foreign Exchange Management of Transaction Exposure
September 28	CH 9 CH 10	Management of Economic Exposure Management of Translation Exposure Exam 2 (OCT 1)
October 5	CH 11 CH 12	International Banking and Money Market International Bond Market Project Status Report
October 12	CH 13 CH 14	International Equity Markets Interest Rate and Currency Swaps
October 19	CH 15	International Portfolio Investment Exam 3 (OCT 22)
October 26	CH 16 CH 17	Foreign Direct Investment and Cross-Border Acquisitions International Capital Structure and the Cost of Capital Project Status Report (Last day to withdraw from an individual class: OCT 30)
November 2	CH 18 CH 19	International Capital Budgeting Multinational Cash Management
November 9	CH 20 CH 21	International Trade Finance International Tax Environment
November 16		Exam 4 (NOV 17) Projects Due (NOV 19) Preparation for Project Preparations
November 30		Project Presentations
December 7		Project Presentations (Last day to withdraw from all classes: DEC 8)
FINAL EXAMINATION: TUESDAY, DECEMBER 15, 12:45-2:45		